

Who are we?

Maren Watzkat



I completed my business studies in Germany and Spain and graduated with a degree in European Business Management (Graduada Europea en Direccion de Empresas). I have worked in R&D Projects, with Export

partners from Europe, Asia and Latin America and now with the knowledge I have gained and my experience I support companies with my project management and export management expertise. The workshops and seminars are aimed at those who wish to improve their marketability and advance their career.

Susanne Klonzinski-Naß



As an IHK certified communication and motivation trainer I pass on my knowledge from administration, sales and distribution. With my experience in different areas I will demonstrate the varying points of view

from an employer, employee and entrepreneurs side.

Venues and dates for workshops:



**Product ME –
My way to success**
Self-marketing for more
successful women



Together we bring out
your sparkle!

Who is it for?

Women, who

- work as freelance
- are employed
- have their own company
- want to achieve better results in their jobs
- are looking for a new opportunity
- want to advance in their career

It's about the advantages you can achieve for you and/or your company by promoting yourself.

Your benefit!

- Finding out your own strengths and how to use them to your advantage
- Better perception of your perceived image
- Identify basics for your personal marketing plan
- Work out the details of your own sparkle and successful appearance and test it.
- Acting self-confident in your business life.

Module 1

Self-marketing for more successful women

1. My attributes to success.
2. "Dress for Success" – Dressed right for any occasion.
3. That's me. – That's what I send out.

Module 2

My way to success

1. Elevator Pitch
2. My new image
3. „ME“ - A women with success

Module 3

Intensive One-on-One Coaching
to a subject of part 1 or 2

Only bookable in combination with one of the other modules.

Depending on the subject, one of the two of us will work with you in a One-on-One coaching.

Our offer is a 90-Minutes-one-on-one-Coaching. You need more time? Please, don't hesitate to ask us.

The details

Appointed time:

Module 1 and 2 each 1 day
Module 3 depending on appointment

Minimum – Maximum participants:

10 – 14 women

Costs:

Depending on venue it starts with 300 €/day.

Booking Module 1 and 2 together gives you an advantage of 15%.

Module 3 starts at 89 €/90 Min.

Included:

- Workshop with two coaches
- Water, coffee and tea during the whole workshop
- 2 Coffee breaks at for module 1 and 2.
- 10% discount for BPW Members!

Registering:



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